



MEET AUTHOR MICHELE R. WRIGHT, PHD

Contact Information:

Marilyn Brown



Email: logpublications@gmail.com

Slyce: Brothers and Sistah's, Please welcome our Sistah Michele R. Wright, PhD to "Super Sunday- Interrogation with a Twist" !! Welcome my Sistah 😊 You ready ?



MW: I am Ready.

Slyce: What inspired you to become an Author?

MW: My own challenges with insecurities. I suffered with a lot of Roadblocks in my life including a severe speech impediment and struggling to learn how to talk before the age of five, a perceived learning disability, lupus and the list goes on. But I was humbly reminded of how essential it is to have champions of success in our life to help inspire us towards our own career success. And knowing the importance first-hand of having success warriors who can assist us in our own personal and professional success journey, I was more than inspired to become an author and write "Dear Success Seeker: Wisdom from Outstanding Women".

Slyce: What is the name of your publishing company?

MW: Atria/Simon and Schuster.

Slyce: In what genre do you write?

MW: Self-Help Genre.

Slyce: Have you ever penned under another name?

MW: No, never. I always like the opportunity to speak openly about what I've done and why I've done it.

Slyce: You wrote a book titled ,"Dear Success Seeker" – what was this book about?

MW: Dear Success Seeker is a book that has fashioned "Success Letters" from a unique, diverse, and multicultural group of 85 outstanding women achievers from the entertainment, arts, business, and sports worlds who offer personal words of inspiration and invaluable advice to those seeking victory in their own personal and professional success journeys.

"Success seekers" (regardless of age, race, socio-economic background, education, and career choice) will benefit from the "nuggets of wisdom" from the multicultural and impressive group of Dear Success Seeker contributors, whether it is a sports icon like Billie Jean King; a Grammy-winning entertainer like Patti Labelle; award-winning actors like Shirley Jones and Ruby Dee; a Nobel Prize winner like Dr. Rosalyn Yalow; a civil rights icon like Rosa Parks; a U.S. Senator like Senator Mary Landrieu; a gospel icon like Shirley Caesar; a Cherokee Indian Chief and legend like Wilma Mankiller; a history maker like astronaut Mae Jemison; New York Times best-selling authors like Joyce Meyer and Cherie Carter Scott; or notable magazine editors such as Susan Taylor and Gayle King.

Dear Success Seeker also features an eloquent foreword by notable author, educator, philanthropist and producer Camille Cosby and an exclusive personal interview with Gayle King, radio show host on Oprah & Friends and Editor-at-Large of O, The Oprah Magazine.

Slyce: Where can our viewers purchase this book?

MW: Viewers can purchase my book directly via my website: <http://dearsuccessseeker.com/> or through any other major book store (i.e., Amazon, Barnes and Noble, etc.). But if you ordered it directly through me, it affords me the opportunity to personally sign it.

Slyce: Is this book available on e-book and/or paperback?

MW: It is available on both e-book and paperback.

Slyce: What does the term "building a brand" mean?

MW: Building a brand is simply building who you are and what you want your message to be. And for me, that message is a Brand of Success and me being a Success Expert. This is why I strive to inspire readers toward their own personal and professional success in both career and life.

Slyce: How important are interviews?

MW: Extremely, Interviews help to not only share your work and who you are and what you do, but it helps spread the love. Interviews are a most crucial platform and tool for success.

Slyce: How important are reviews?

MW: Very, especially as it pertains to the community at large. But your most important review is the one you have of yourself. Charity/Love always start at home. Love yourself, Love your work, and others will soon learn to follow.

Slyce: What tools have you found most useful in distributing your material ?

MW: Social Media, Local/Regional/National Events, and Organizational Affiliations (i.e., Church, Sororities, Community, etc.). And the Educational arenas such as your learning institutions are crucial as well.

Slyce: Have you done book signings, tours and blog talk radio?

MW: I have done numerous. You can also visit my Dear Success Seeker website for a snapshot of some of these memorable book signings: <http://dearsuccessseeker.com/>

Slyce: Is this book a stand alone or a series?

MW: This book was always intended to be a series. And I am still hoping and intending to keep that initial vision alive. Never loose your vision. It may be delayed but not denied.

Slyce: What goals do you wish to achieve as an Author?

MW: As I shared before, Charity starts at home. So, the first Goal I wish to achieve as an author is to Give Honor to God and to love myself and my own work. Everyone is not always going to love you or your work but you should always love who you are and what God has put in you. And I want to make sure that my readers feel the love and are better off after coming in contact with my work as an author than they were beforehand. As it specifically pertains to my book "Dear Success Seeker", I want to inspire readers toward their own personal and career success. I am confident that wisdom and passionate spirit the women in the book have shared will not only prepare readers to maximize their opportunities, but will equip them for achieving success in all aspects of life. After using this as a tool to be successful, I hope that one day they will go out and invest in the lives of others to help them to also become successful. For as tennis great Billie Jean King so eloquently stated, "Use your talents to win, not only for yourself, but for generations to come!"

Slyce: Is there anything else cooking in the lab for Author Michele R. Wright, PhD ?

MW: Absolutely, as I always say, "The Best is still yet to come". I have a lot more marinating, cooking and serving. So, definitely stay tuned.

Slyce: Do you write for the passion or for the profit?

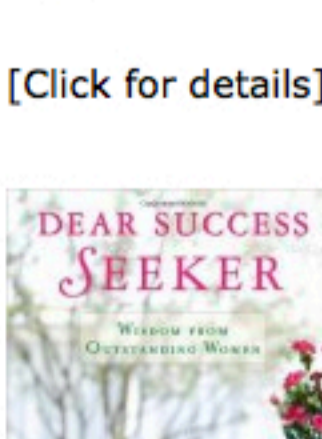
MW: Passion always will be a by-product. Because if you do that your passion about then profit will be a by-product. Ironically, "Pursuing Your Passion" was an uncovered common theme in my "Dear Success Seeker" book.

Slyce: I'd like to thank guest Author Michele R. Wright, PhD for joining us today in "Super Sunday= Interrogation with a Twist" !! Thank you my Sistah 😊 You were wonderful !!

Everyone please go purchase "Dear Success Seeker" by Michele R. Wright, PhD. Also, please check out her Facebook page at:

BOOK:

[Click for details]



PUBLISHER:

[Click for details]



Share this:

